

TAKING CARE OF HEALTH

During COVID-19



This week's insights were collected Friday, June 26 - Sunday, June 28 among a general population of n=300 U.S. consumers age 21+.

Americans are delaying much of their healthcare

Routine medical and dental appointments for adults and children are being delayed as a result of the COVID-19 pandemic. Further, over 1/3 are not up to date on recommended screenings. Illness or injury are more likely to result in an in-office visit. Rx medication usage is unaffected and Rx requests are largely handled over the phone. Nearly 2 in 10 consumers are using more vitamins & supplements.

Appointments with Healthcare Professionals

[% Consumers Who Required Visit Type]



Delayed



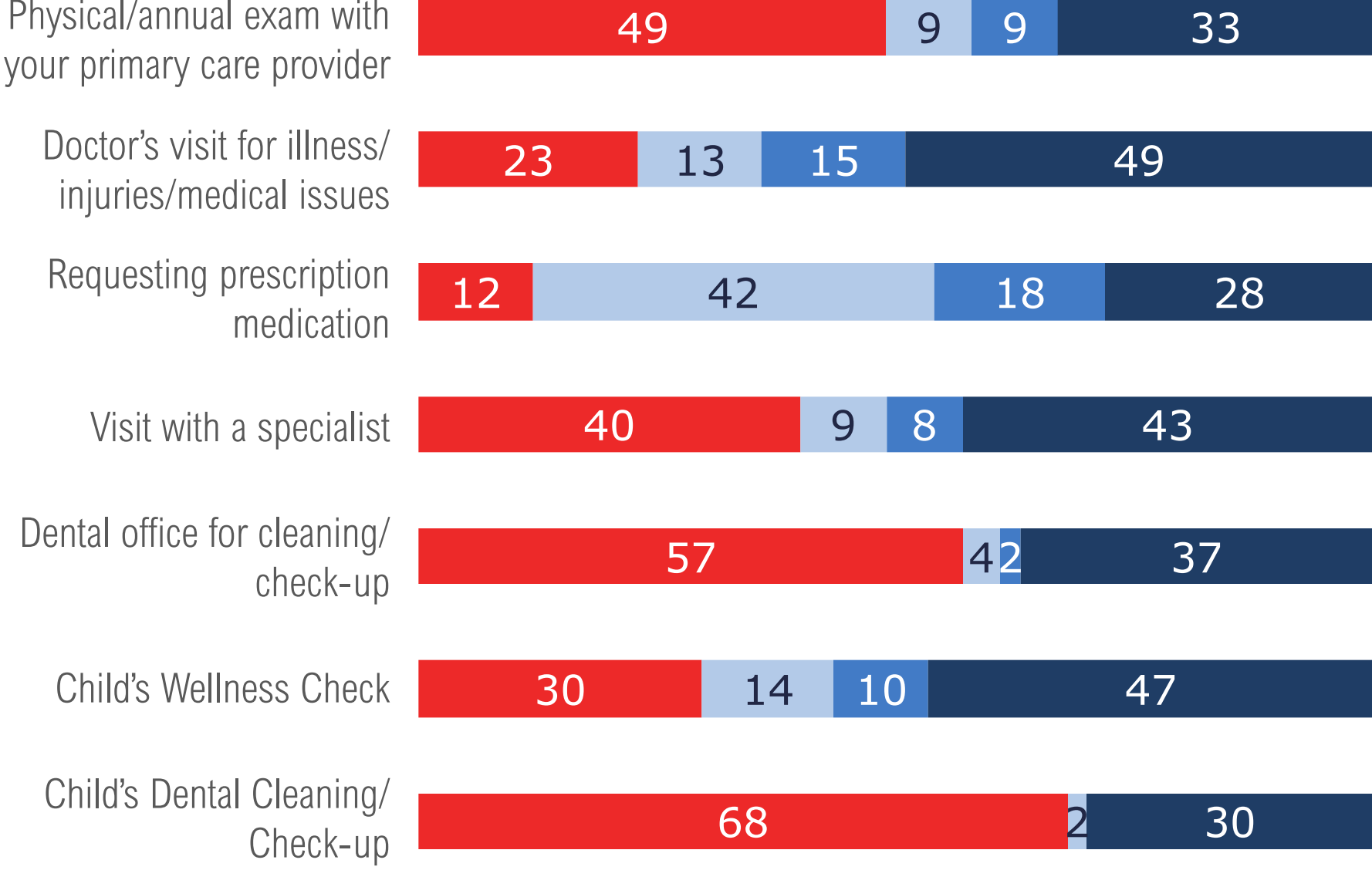
Telephone



Video Chat

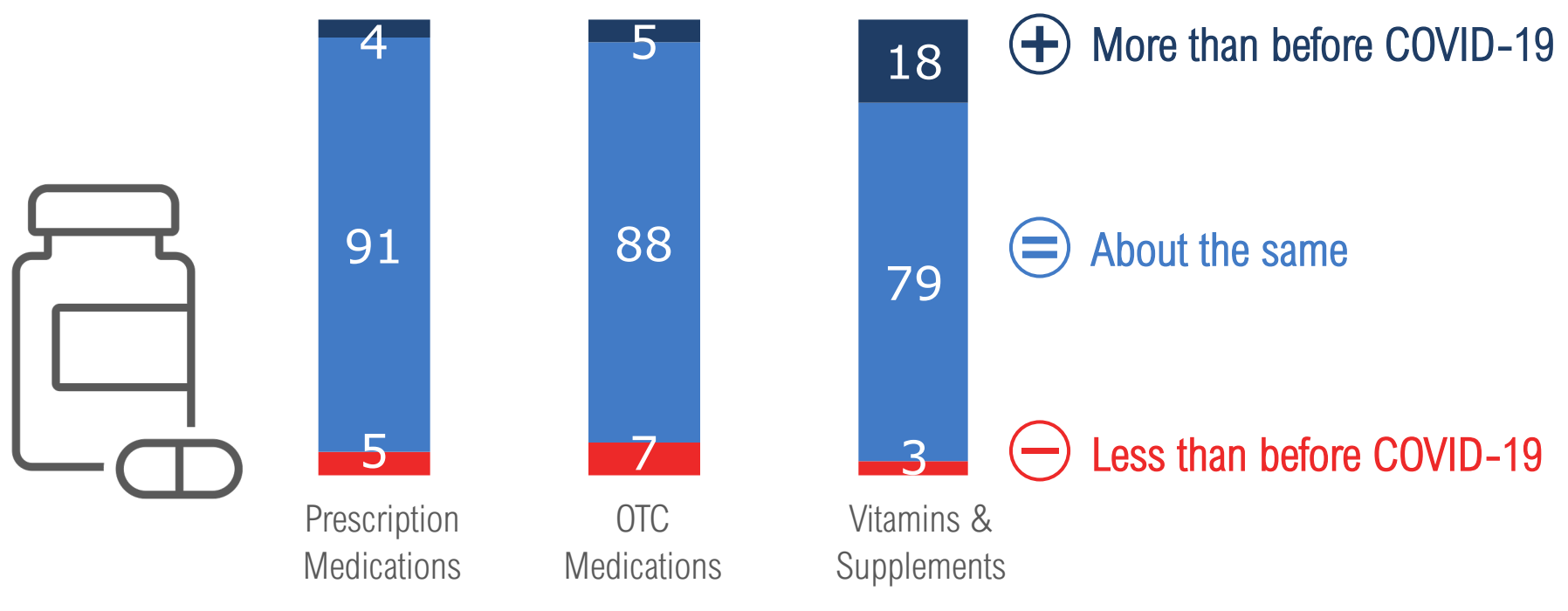


Went to Office



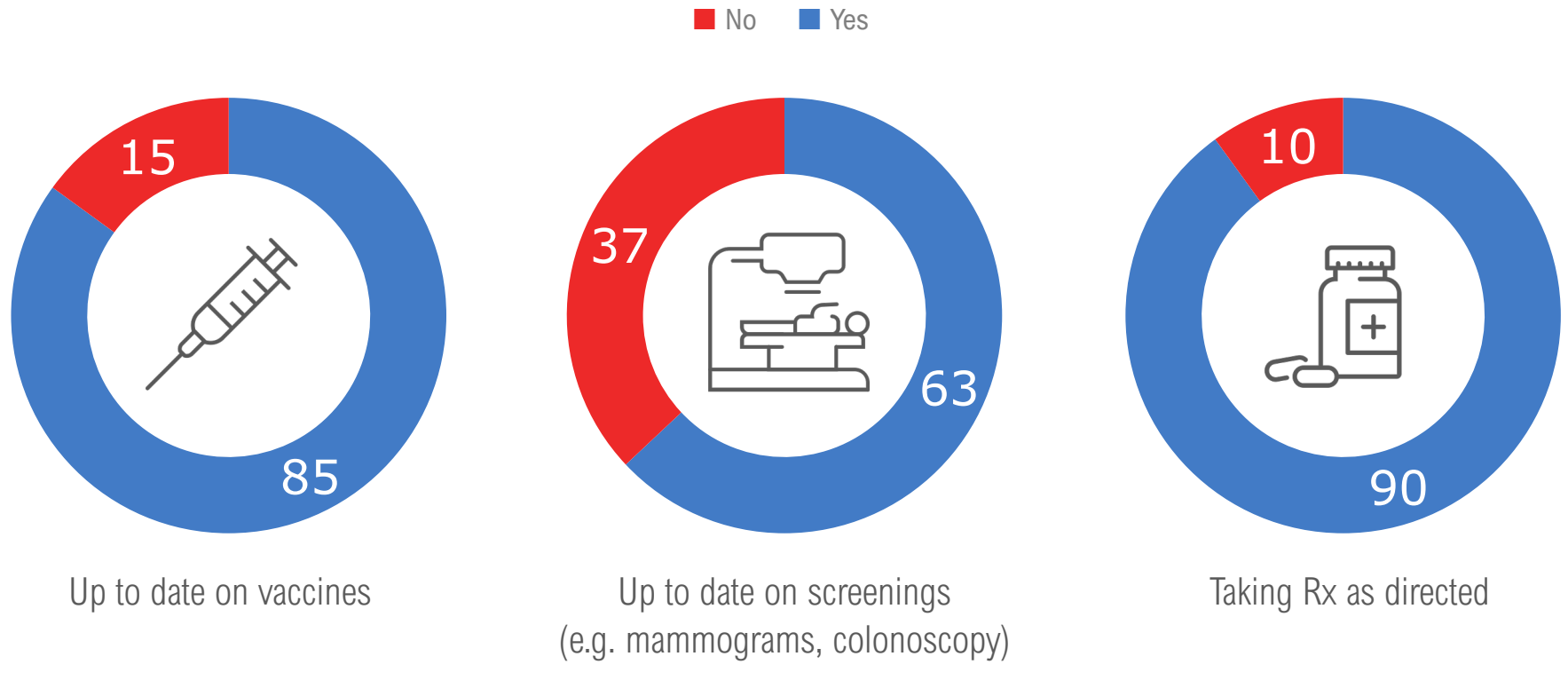
Changes in Medication/Supplement Usage During COVID-19

[% Consumers Who Take Items]



Current Healthcare Status

[% Consumers to Whom This Applies]



Base: Total (N=300)
 Q1: In the past 3 months, since the start of the pandemic, how have you most recently interacted with the following types of medical professionals?
 Q2: Since the start of the COVID-19 pandemic, are you...
 Q3: How has your usage of the following changed since the start of the COVID-19 pandemic? I have been taking (INSERT ITEM)...